



**2015 U4 Cluster Conference Social Sciences, Economics and Law  
Groningen 4-6 November 2015**

*Ghent, Göttingen, Groningen, Uppsala*

**“Governance of a Contemporary Multilateral Institutional  
Architecture”**



**Programme U4 Conference Social Sciences, Economics and Law, 4 – 6 November, 2015**

**Governance of a Contemporary Multilateral Institutional Architecture**

| <b>Wednesday, 4<sup>th</sup> of November, 18.30 – 21.00 hours</b>                                    |                                 |   |   |   |
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| <b>Walk-in Dinner Academiegebouw University of Groningen, Engelse Zaal, Broerstraat 5, Groningen</b> |                                 |   |   |   |
| <b>Thursday, 5<sup>th</sup> of November, Het Kasteel, Melkweg 1, Groningen</b>                       |                                 |   |   |   |
| <b>8.30 – 9.00 Registration, Het Kasteel</b>   |                                 |   |   |   |
| <b>Coffee break Topfloor</b>   |                                 |   |   |   |
| <b>Time</b>  |                                 | <b>Panel Governance and Equity, Inclusion and Diversity</b>   | <b>Panel Governance of E-Democracy and Internet Architecture</b>  | <b>Panel Governance of Politics, Conflicts and Interventions, Trade and Multilateral Agreements</b> |
|  |                                 | <b>Conference Room</b>  | <b>Room 104</b>   | <b>Room 112</b>   |
| <b>9.00 – 9.15</b>   | <b>Welcome, Conference Room</b> | -   | -   | -   |
| <b>9.15 – 10.30</b>  | <b>Session 1</b>                | <i>Chair: Prof. A. Buehrmann</i><br><b>Diversity Management (in institutions):</b><br><br><i>- Mefebue: Diversity Management and social justice in non-profit organizations: Diversity and inclusion practices in German public libraries</i> | <i>Chair: Prof. P.-T. Stoll</i><br><b>Policy regulation in the Internet Age</b><br><br><i>- Theiner et al.: Internet blocking regulations: A comparative analysis of 21 liberal democracies</i><br><br><i>- Hazenberg: The Governance of Big Data</i> |   |

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|                      |                                  | - de Wulf: <i>Gender Diversity on corporate boards: what do we know?</i>  |  |   |
| <b>10.30 – 11.00</b> | <b>Coffee break<br/>Topfloor</b> |   |  |   |
| <b>11.00 – 12.30</b> | <b>Session 2</b>                 | <p><i>Chair: Prof. H. de Wulf</i><br/> <b>Cont'ed Diversity Management (in institutions):</b></p> <ul style="list-style-type: none"> <li>- Oehmichen: <i>Women on Germand Boards: How Ownership and Board Structure affects Board Gender Diversity</i></li> <li>- Milionis: <i>Value Diversity and Regional Economic Development</i></li> <li>- Bührmann: <i>tba</i></li> </ul> | <p><i>Chair: Prof. P.-T. Stoll</i><br/> <b>Policy regulation in the Internet Age</b></p> <ul style="list-style-type: none"> <li>- Zwitter: <i>Big Data in International Relations: Ethics and Governance</i></li> <li>- Lindow: <i>Theoretical pieces for mechanism to explain the cancellation of Germany's third copyright reform package</i></li> </ul> | <p><i>Chair: Prof D. Lesage</i><br/> <b>International Trade and Investment</b></p> <ul style="list-style-type: none"> <li>- Vandecasteele: <i>The implications of Eurasian integration for the EU's Eastern Partnership policies</i></li> <li>- Diependaele: <i>International investment law, investor-state arbitration and the protection of property. An ethical analysis</i></li> </ul> |
| <b>12.30 – 14.00</b> | <b>Lunch<br/>Topfloor</b>        |   |  |   |
| <b>14.00 – 15.30</b> | <b>Session 3</b>                 | <p><i>Chair: Prof. B. Toebe</i><br/> <b>Society, human rights and welfare:</b></p> <ul style="list-style-type: none"> <li>- Fernqvist: <i>Representations of</i></li> </ul>   |  | <p><i>Chair: Prof. A. Zwitter</i><br/> <b>Institution Building</b></p> <ul style="list-style-type: none"> <li>- Noren: <i>Returning diaspora in post-conflict state-building:</i></li> </ul>  |

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|                      |                                  | <p><i>parents when children are evicted: categorizations, explanations and scope for interventions</i></p> <p>- van der Waal: <i>Imagining Europe: reflecting on lived European experiences of marginality</i></p>  |   | <p><i>Cosmopolitans or traditionalists?</i></p> <p>- Lesage: <i>The Role of Middle Powers in World Politics: a Literature Review</i></p> <p>- Komujuni: <i>Transformation of Traditional Authorities: Roles, Power and Status in Donor-driven Transitional Justice</i></p>  |
| <b>15.30 – 16.00</b> | <b>Coffee break<br/>Topfloor</b> |   |   |   |
| <b>16.00 – 17.30</b> | <b>Session 4</b>                 | <p><i>Chair: Prof. Wolff</i><br/> <b>Cont'ed Society, human rights and welfare:</b></p> <p>- Klein: <i>New forms of participation? Sketching a citizenship in Europe</i></p> <p>- De Lange: <i>Kaliningrad as Russia's window to Europe? The role of international cooperation in the construction of a regional identity</i></p> | <p><i>Chair: Dr. J. Schwanholz</i><br/> <b>Political Communication in the Social Media Age</b></p> <p>- Graham: <i>Social Networking and the Cultivation of Online Campaigning: A comparative Study of Dutch Politicians' use of Twitter during the 2010 and 2012 General Election Campaigns</i></p> <p>- Svensson: <i>"What would happen if 100 journalists were executed in half a year?" Social media as civic</i></p> | <p><i>Chair: Prof. J. Herman</i><br/> <b>Global Health</b></p> <p>- Stolberg: <i>Intervention Strategies in Strengthening Early Child Health: A comparison of five European Countries</i></p> <p>- Toebe: <i>The ebola crisis: challenges for global health law and governance</i></p> <p>- Messmer: <i>Outsourcing and</i></p> |

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|  |  |   | <i>space for media criticism and journalism hate</i><br><br><i>– Larson et al.: Daily Democracy: A Comparative Study of British, Italian and Swedish MPs Use of Twitter in Nonelection Periods</i> | <i>Offshoring: A Comparative Analysis of Current Trends in US and EU Migration Management</i>   |
| <b>17.30 – 18.30</b>                                   | <b>Match Making Break<br/>Topfloor</b>                                 |   |  |   |
| <b>19.00</b>   | <b>Conference Dinner<br/>Het Feithuis, Martinierkhof 10, Groningen</b> |   |  |   |
| <b>Friday, 6<sup>th</sup> of November, Het Kasteel</b> |  |   |  |   |
| <b>Time</b>  |  | <b>Panel Governance and Equity, Inclusion and Diversity</b>   | <b>Panel Governance of E-Democracy and Internet Architecture</b>   | <b>Panel Governance of Politics, Conflicts and Interventions, Trade and Multilateral Agreements</b>   |
|  |  | <b>Conference Room</b>  | <b>Room 104</b>  | <b>Room 112</b>   |
| <b>9.00 – 10.30</b>                                    | <b>Session 5</b>   | <i>Chair: Prof. Maurer</i><br><b>Diversity and strategy:</b><br><br><i>- Degener: Portfolio diversity and innovation: The role of organizational capabilities for</i> | <i>Chair: Dr. T. Graham</i><br><b>The Public Sphere in the Digital Era</b><br><br><i>– Heinrich: Responsible reporting in the digital era: How digital tools</i>                                   | <i>Chair: Dr.H. Voogsgeerd</i><br><b>Fair Trade</b><br><br><i>- Van Roozendaal: Proposal for further research of social fairness in trade</i> |

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|                      |                                  | <i>managing complex alliance portfolios</i><br><br>- Faems: <i>Concentrating or Dispersing Alliances within Firms: Toward a Fragmented Alliance Portfolio Perspective</i>  | <i>challenge journalism</i><br><br>–Sun: <i>Smog talks in Chinese social networks: how does the public say and act online?</i><br><br>– Verdegem: <i>Citizens' attitudes towards Cybercrime in the post-Snowden Era</i>   | - Van den Putte: <i>Civil Society Meetings in European Union trade agreements: talking shops or empowerment devices?</i><br><br>- Baghdadi, Martinez Zarzoso & Zitouna: <i>Core Labour Standards in FTAs: are they improving labour conditions?</i>  |
| <b>10.30 – 11.00</b> | <b>Coffee break<br/>Topfloor</b> |  |   |  |
| <b>11.00 – 12.30</b> | <b>Session 6</b>                 | Chair: Prof. D. Faems<br><b>Diversity and strategy:</b><br><br>- Vaquero: <i>Management Innovation as a Collateral Benefit of Technological Collaboration: The Impact of Alliance Portfolio Diversity and Orientation</i><br><br>- Johanson: <i>A Network Perspective on Speed and Synchronization in the Internationalization of the Firm</i> | Chair: Dr. T. Graham<br><b>The Public Sphere in the Digital Era</b><br><br>– Swart et al.: <i>The changing faces of public connection. The impact of cross-media news use on civic engagement</i><br>– D’Heer & Verdegem: <i>Social Media and the Public debate around the Belgian elections in 2014. Evidence from a small and big data approach</i> | Chair: Dr. G. van Roozendaal<br><b>Social Trade</b><br><br>- Gansemans: <i>Are EU trade agreements and good labour standards conducive factors for exports to the EU?</i><br><br>- Voogsgeerd: <i>US style labour side agreements annexed to major free trade treaties: a good and valid instrument in the EU context as well?</i> |



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| <b>12.30</b> | <b>Lunch<br/>Topfloor</b> |  |  |  |

### Important Addresses and contacts:

Conference venue:

Het Kasteel

Melkweg 1

9718 EP Groningen

<http://www.hetkasteel.com/contact/>

+31 50 368 8434

Local Groningen organizers:

Prof dr. Oscar Couwenberg\*, cluster coordinator Groningen, [o.couwenberg@rug.nl](mailto:o.couwenberg@rug.nl)

Prof dr. Joost Herman\*, GSG, Groningen, [j.herman@rug.nl](mailto:j.herman@rug.nl)

Ms. Jodien Houwers, U4 coordinator, Groningen, [j.d.houwers@rug.nl](mailto:j.d.houwers@rug.nl)

Mr. Jarno Hoving, GSG coordinator, [j.hoving@rug.nl](mailto:j.hoving@rug.nl)

U4 conference website: <http://www.u4network.eu/SSEL-conference>

Wednesday walk-in dinner:

Academiegebouw, University of Groningen

Broerstraat 5

9712 CP Groningen

+31 50 363 9111

Thursday Conference dinner:

Het Feithhuis

Martinikerkhof 10

9712 JG Groningen

+31 50 313 5335

Emergency call: +112

Police (Groningen): +0900 8844

Or your hotel receptionist.

